



Usage of `pp_gemius_hit()`; function

[www.gemius.it](http://www.gemius.it)

## Definition of page view

A page view is an outcome of loading a whole content of particular page in given browser's window or application, excluding static components. Such event has to be a direct result of intentional, undertaken user's action with intent of: obtaining new content, updating existing used content or using a new service provided. Static components are all such graphical and utility elements of presentation layer of the page, which serve as part of: background, header, footer, menu or navigation tab. These remain unaltered regardless of delivered content or service.

## Implementation

The Gemius main script "xgemius.js" contains a function "pp\_gemius\_hit". Call of this function generates a hit that is treated as a page view. The main script should be executed first, then the function should be called.

A proper call of the "pp\_gemius\_hit" function is: `pp_gemius_hit('IDENTIFIER');`



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